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Honouring a Literary Luminary

The Cognishift Prof. Dr. Lems Nersisyan Award for Celebrating Tamil Excellence Presented to Dr. Pattazhagan

By the Editorial Desk – Cognishift Insider

In a grand celebration of Tamil literary heritage and intellectual excellence, **Cognishift.org** proudly conferred the **Cognishift Prof. Dr. Lems Nersisyan Award for Celebrating Tamil Excellence** upon **Dr. Pattazhagan** — a visionary publisher, academic, and advocate for the global recognition of Tamil. The honorary award ceremony stood as a testament to the enduring spirit of Tamil scholarship and the transformative power of language and literature.

Held in Chennai under the banner of *Cognishift.org* — an international organization devoted to bridging cultures through the arts — the event drew **luminaries from across the literary, academic, and entrepreneurial spheres**.

A Voice for Tamil: The Legacy of Dr. Pattazhagan

With a **Ph.D. in Tamil Literature**, Dr. Pattazhagan has long been recognized as a **pillar of Tamil publishing and literary activism**. Through **Vasanth Publications** and the **Poet Dr. Alandur Ko Moganarangan Tamil Research Foundation**, he has published a wealth of influential works that have earned accolades from the **Government of Tamil Nadu** and the literary community at large.

His words reflect a **compassionate and evocative voice**, one that has resonated with countless readers and aspiring writers. Yet his contributions extend far beyond the page.

As the **founder of a visionary Tamil foundation**, Dr. Pattazhagan has created platforms for dialogue, education, and outreach that have connected **Tamil lovers across borders**. His **monthly magazine focusing on women achievers** has offered a stage for unheard voices and celebrated the strength and diversity of Tamil womanhood.

A Cross-Cultural Tribute

The **Cognishift Prof. Dr. Lems Nersisyan Award** is named after the eminent **Armenian impressionist artist and educator**, whose life's work exemplifies the role of art and pedagogy in preserving culture. This award is **bestowed upon individuals whose contributions reflect creative excellence, cultural vision, and cross-border resonance**.

In this spirit, **Dr. Pattazhagan's life work mirrors Dr. Nersisyan's** — both standing as guardians of heritage and beacons of cultural pride in a globalized world.

Distinguished Presence & Felicitations

The award ceremony was graced by an impressive gathering of dignitaries and cultural champions, including:

- **Thirumathy Sanghamitra**, Editor
- **Thirumathy Manohari**, Tamil Poet and Director of Tamil Literature & Cultural Initiatives, Cognishift.org
- **Mrs. Mari Poghosyan**, Armenian Artist and Director of Cultural Relations, Cognishift.org
- **Dr. Prashant Madanmohan**, Founder, President & CEO, Cognishift.org
- **Mr. G. Madanmohan**, Former Vice President, Ramco Cements
- **Academicos Shruthilaya**
- **Lion Rajaprasad & Lion Premalatha**
- **Bhavani Sriraman**, Entrepreneur & CEO, Beehive
- **Sriraman**, Venture Capitalist
- **Advocate Akilan P.S**

Their presence reaffirmed the significance of this moment — a cultural confluence that transcends titles and borders.

A Message from the Honoree

Accepting the award, **Dr. Pattazhagan** expressed his heartfelt gratitude and shared his unwavering belief:

"Tamil is more than language — it is a vessel of truth, unity, and human elevation. Let us continue to honour it not just in word, but in action."

His message served as a poignant reminder of why the preservation and propagation of Tamil is **not merely academic — it is civilizational**.

📖 Preserving Legacy, Celebrating Identity

This award ceremony marked more than a moment of recognition — it was a call to action for cultural preservation, cross-cultural solidarity, and the belief that **language is the soul of a people**.

Through individuals like Dr. Pattazhagan and institutions like Cognishift.org, Tamil heritage is not only being preserved — it is being projected into the world with pride, purpose, and poetic force.

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Cognishift Prof Dr. Lems Nersisyan Award for Celebrating Tamil Excellence: The Honorary Award Ceremony for Dr. Pattazhagan